

B.Com/BBM IV Semester Degree Examination, May - 2018

ENGLISH

Basic English

Paper no:- IV

(Old)

Time : 3 Hours

Maximum Marks : 80

- Texts:-** 1. English for students of commerce.
2. Communication skills.

I. Answer any THREE of the following : (3×10=30)

- Narrate the personal experiences of a visitor in the essay "The stock exchange welcomes you as a visitor".
- Describe the attitude of the conservative banks towards economically unprivileged people as Ogdens nash describes in his poem "Bankers Are Just like Anybody Else, Except Richer".
- What do you know of socrates? How did Joseph Allison manage to secure \$ 35,000/- worth of business from Smith?
- Describe the life Albert Edward Foreman as a verger in St. Peter's Neville square and how did he build up his successful business later?

II. Answer any FIVE of the following : (5×10=50)

- What is word accent? Illustrate with suitable examples.
- State the standard english. Which form of language is considered as standard english?
- How does American English is varied from British English?
- What is an Interview? Explain various types of job interviews.

P.T.O



- e) What are the necessary techniques to get success in a job interview?
- f) Define personality. What are the necessary steps to be taken for the development of Personality?
- g) Write a detailed essay on leadership qualities.

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