

B.B.A. IV - Semester (CBCS) Degree Examination, May - 2018 MANAGEMENT

Entrepreneurship Developments

Paper No: 4.4

(New)

Time: 3 Hours Maximum Marks: 70

Section - A

- 1. Answer any **Ten** sub questions. Each sub question carries **two** marks. $(10\times2=20)$
 - a) What is meant by 'Entrepreneur'?
 - b) What do you meant by women Entrepreneurs?
 - c) Write any two problems faced by women Entrepreneurs in establishing their enterprises?
 - d) Define 'rural Entrepreneurship'.
 - e) Expand K.V.I.C.
 - f) Expand SIDBI.
 - g) Give the meaning of innovation.
 - h) Define small scale Industry?
 - i) What is the meaning of sick Industry?
 - j) Define creativity.
 - k) State the four entrepreneurial phases.

Section - B

Answer any Four of the following questions. Each question carries five marks. $(4 \times 5 = 20)$

- 2. Write a Note on SIDBI.
- 3. Distinguish between entrepreneur and entrepreneurship.
- 4. State the problems of women entrepreneurship in India.

(2) 38421 5. What are problems of Rural Entrepreneurship? 6. Describe the main problems faced by small scale Industries in India. State the difference between Entrepreneur and Manager. 7. Section - C Answer any two of the following. Each question carries 10 marks. $(2 \times 10 = 20)$ 8. Explain the nature and significance of entrepreneur. How can rural entrepreneurship be developed? Elaborate. 10. Discuss the need for institutional support to Small - Scale Industries. Section - D (Compulsory) $(1 \times 10 = 10)$

11. Answer the following:

Is there need tax benefits to small - scale Industries?

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